

COMMUNITY INVESTOR PROGRAM



Invest in the Future of Druid Hills High School

Partner with the Foundation to help
DHHS students reach their full potential



**Your investment ensures our students
don't just attend school—they thrive.
From mental health support to academics,
arts, and athletics,
your partnership is the difference**

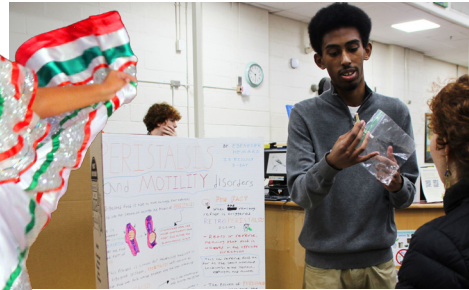
www.druidhillshigh.org/foundation
info@druidhillseducationfoundation.org

Fund Vital Programs to Maximize Student Potential

At Druid Hills, we believe a student's potential should never be limited by a budget gap.

When you partner with the Druid Hills Education Foundation (DHEF), you aren't just purchasing an ad—you are becoming a vital architect of local student success.

State funding only covers the basics. **Your investment provides the critical "extras" that make an education whole.** We intentionally direct these funds where they are needed most:



A partnership with DHHS is an investment in the heart of our community

Removing Barriers:

Providing a Student Participation Fund so every single student can play, perform, or compete in extracurricular activities, clubs, and sports, regardless of financial means.

Prioritizing Student Wellness:

Funding a vital, full-time, on-site mental health therapist.

Equipping Champions:

Funding team equipment, coaching stipends, and foundational support for our visual and performing arts.

Empowering Classroom Innovation:

Supplying critical teacher grants, classroom supplies, and staff hospitality events.

ACADEMICS:

1350+ Students | 25,000+ Alumni | Academic Rigor

Fund classroom supplies, the Spotlight newspaper and Saga yearbook, academic competitions, and STEM activities. **87% graduation rate with 34% of students participating in IB or AP.**

ARTS:

500+ Artists and Performers | 20+ Productions | Devoted Audience

Support Red Devil Productions, the DHHS concert and marching bands, orchestra, One Act Play, the National Arts Honors Society, and other arts endeavors where students create and perform.

ATHLETICS:

1000+ Student Athletes | 42 teams in 21 sports | Thousands of Red Devil Fans

Cheer on student athletes earning national recognition as scholar athletes and excelling in their sports. DHHS sends dozens of athletes to compete as collegiate athletes every year.

Join us in fostering an environment where every student can engage in academic and enrichment opportunities to explore their interests, identify their gifts and develop skills which will set them up for success in school and in life.

Your Reach

Events:

1,000+ at Red Devil Day | Significant community involvement in the Annual Auction

Communications:

Weekly eNews: 1,500 subscribers | Social Media: 2,500+ Followers

Zip Codes:

30307, 30306, 30030, 30002, 30033

Neighborhoods:

Druid Hills | Avondale Estates | Laurel Ridge | Clairmont Heights | Medlock Park | Scottdale | Lindmoor Woods

Key Demographics:

Population: 62,000+ | Households: 28,752

Visibility:

16,000+ Annualized Daily Traffic in front of school headed to Emory, and CDC

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Invest in Excellence. Grow Your Reach.

Not only does your support help ensure that our students reach their full potential - it also puts your brand front-and-center with over 1,500 local families.

1,500+ Weekly E-Newsletter Subscribers
Daily Visibility for thousands of commuters on Haygood Drive
Engagement with one of the most active parent communities in the district

Choose Your Sponsorship Level:

Investment Level	Champion \$5,000	Leader \$2,500	Partner \$1,000	Supporter \$500
BUSINESS NAME ON DHHS MARQUEE	6 WEEKS	4 WEEKS	2 WEEKS	x
RECOGNITION BANNER IN FRONT OF DHHS	LoGo	LoGo	LoGo	LISTING
TABLE AT RED DEVIL DAY (OPEN HOUSE)	✓	✓	✓	x
PARENT E-NEWSLETTER & PRINT SEASONAL SPORTS CALENDAR	LoGo	LoGo	LoGo	LISTING
DEDICATED E-BLASTS & SOCIAL MEDIA POSTS	2X/4X	1X/2X	1 POST	x
SPOTLIGHT & SAGA RECOGNITION AD	LoGo	LoGo	LoGo	LISTING
PLAYBILL RECOGNITION AD	LoGo	LoGo	LoGo	LISTING
RED DEVIL BASH TICKETS	6 TIX	4 TIX	2 TIX	x
RECOGNITION AT THE RED DEVIL BASH	LoGo	LoGo	LoGo	LISTING
RECOGNITION AT THE DHHS ESPY'S	LoGo	LoGo	LoGo	LISTING
INCLUSION IN DHEF ANNUAL REPORT	LoGo	LoGo	LoGo	LISTING

Additional placement opportunities may be customized to meet your goals, including presenting sponsor placements for DHHS events.

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